



## One World Futbol: Biographical Summaries

### Tim Jahnigen

One World Futbol co-inventor Tim Jahnigen has a long track record as a creative problem solver. He has created and developed systems and technologies with patents pending in a diverse range of industries, from construction and banking to science and medicine.

Recently, Tim created, co-developed, and pioneered the first infrared warming and therapy systems for animals for scientific and surgical applications as well as for the home. This award-winning technology is being used in labs, universities, hospitals, and homes from Singapore to Paris, at the National Institutes for Health, the Centers for Disease Control, and the U.S. military to improve procedures, outcomes, and humane practices.

Tim, an award-winning lyricist and music producer, is one of the producers of Sting's bi-annual Concert for the Rain Forest at Carnegie Hall. For the last nine years, he has also been a songwriting partner to multi-Grammy Award winning producer, songwriter, and musician Narada Michael Walden.

### Lisa Tarver

Lisa Tarver has 25 years' experience in the nonprofit sector, both international and domestic, as well as experience starting and running a family business. She worked for more than a decade in community organizing,

grassroots fundraising, and regional and national level organizational development and finance, before moving to El Salvador in 1992, where she lived for 5 years, working with poor communities ravished by years of civil war. Upon her return to the U.S., Lisa continued her nonprofit work, including organizing a massive humanitarian response to Hurricane Mitch, which devastated Central America in 1998.

In the past 10 years, while raising a family, Lisa has served on the board of directors of two local independent schools, chairing the long-term planning and finance committees, and serving on the committee of a major capital campaign. She also served as board chair for two years during the process of a merger between two schools.

Most recently, Lisa has been co-owner of a start-up company that has developed innovative far-infrared warming therapy devices for animals for use in veterinary hospitals, research facilities and for pets at home.

### Eric Frothingham

Eric Frothingham has a deep background in socially responsible business, start-ups, nonprofit organizations, and law. He helped found one of the pioneering socially and environmentally screened investment advisory services, now called Portfolio 21 Investments, which manages the Portfolio 21 mutual fund. He has served as internal and external legal counsel



to public and private corporations, in which capacity he has managed numerous financing transactions and negotiated hundreds of license deals. He is Board Chair of Global Footprint Network which was selected by the Skoll Foundation as a leading social enterprise. He worked for Save the Children in several capacities, mostly notably running the sports and culture program in the Phanat-Nikhom Refugee Camp in Thailand serving Cambodian, Laotian, and Vietnamese refugees. Eric will be honored this year as one of the San Francisco Bay Area YMCA Volunteers of the Year.

Eric has a J.D., *with Distinction*, from Stanford Law School, where he was a Fellow of the Stanford Center on Conflict and Negotiation. He also has an M.S. Degree from the University of Oregon Department of Education, where he completed a self-designed master's degree in mediation and negotiation. Eric received his BA *magna cum laude* from the University of Vermont in Political Science and Environmental Studies.

#### Mal Warwick

Mal Warwick is one of the world's leading authors, consultants, and public speakers on direct response marketing and fundraising for nonprofit organizations and is a leading advocate for socially and environmentally responsible policies and practices in the private sector. He is the author of *Fundraising When Money is Tight: A Strategic and Practical Guide for Surviving Tough Times and Thriving in the Future*, which was his nineteenth book.

Mal is the founder and chairman of Mal Warwick Associates|Donordigital (Berkeley, CA, and Washington, DC), a fundraising agency he established in 1979 specializing in direct response fundraising and marketing for nonprofit organizations, principally online and by mail. He has played a leadership role in the fundraising and direct marketing fields both nationally and internationally and is the recipient of several prestigious awards.

Mal served for four years as chair of Social Venture Network, a peer-to-peer network of leading entrepreneurs and investors who have pioneered in advancing the Triple Bottom Line in business. His nineteen books include *Values-Driven Business: How to Change the World, Make Money, and Have Fun*, co-authored with Ben Cohen, as well as several standard fundraising texts.

#### Sandra Cress

Sandra brings two decades' experience in the international sports scene, having worked on three Olympic Games, a FIFA World Cup, a Women's World Cup, and a Pan American Games. Sandra also served as Director of Soccer for Nike Sports Entertainment, and worked on South Africa's World Cup bid. Sandra spent four years with the Clinton HIV/AIDS Initiative as Tanzania Country Director, and as Director of Country Operations for the Clinton Foundation's Operations Research Division. Sandra has an MBA from UCLA and a Master of Public Policy from Princeton University.